



Southington Education Foundation

April 27, 2020

6:00 p.m.

Executive Committee Meeting via Zoom

Meeting Notes

Paula called the informal executive committee meeting to order at 6:10pm.

1. The purpose of the meeting was to discuss possible virtual fundraising and thank-a-teacher ideas assuming no in-person events will be safe in the fall with ongoing concerns about the corona virus.

2. Michelle shared:

a. Online Trivia Bee

- Kahoot or Poller platforms
- Need to learn team app
- Possible ticket price of \$25
- Conducted in rounds with a daily spin of the wheel

b. Silent & Live auctions online

- Use items donated to the gala
- Run it over a period of time
- "Spin the wheel" to get a winner
- Organize lists according to value
- Charge \$\$ for raffle "tickets"
- Sign up for items of choice.

c. Thank-A-Teacher Campaign

- Solicit donations from families to name a teacher to thank
- Get a lot of people \$20ish for each teacher recognized (current or past)
- Spray paint an apple on their driveway (need to make a template)
- Start now, continue into the fall
- Create a drone video to show to teachers in the fall.
- Launch the campaign with a sign on the Green - mid-late May (Paula)
- Publicize through social media
- Redesign the logo with focus on the apple (Jerry)
- Order new SEF note cards or postcards with the new logo

Respectfully submitted,

Ellen Bellinger, SEF Secretary