



## **Southington Education Foundation**

August 10, 2021

6:30 p.m. to 7:30 p.m.

Zoom

### **Meeting Minutes**

#### **In Attendance**

Paula Knight, Gloria Brown, Joyce McAloon, Michelle LeBrun-Griffin, George Fournier, Dianne Quinn, Nancy Garry, Jerry Belanger, Ann Taylor, Jan Galati, and Steve Madancy, ex-officio.

#### **Call to Order**

6:36pm

#### **Approval of Minutes June 2021**

First Motion – Gloria

Second Motion – George

All In Favor

#### **Treasurer's Report**

New Fiscal Year - \$12,780.38 to begin year with additional \$3,000 in operational reserve; paid out \$1500 for scholarships and annual CT Consumer License since we met last

First Motion – Jerry

Second Motion – Ann

All In Favor

#### **Welcome New Superintendent**

Steve Madancy noted appreciation for SEF and continuance of work through pandemic. Made mention that he or Frank Pepe, Assistant Superintendent, will be in regular attendance to provide support and mentioned flexibility virtual meetings will bring.

Gloria proposed the possibility of administrators having the opportunity to review marketing PowerPoint to strengthen knowledge about SEF and encourage/organize increased use/grant submissions.

Paula and Gloria will follow-up with Steve regarding convocation and 21-22 grant cycle.

#### **Committee Work**

##### **a) Revised SEF Bylaws**

Tabled until September meeting

**b) Membership Status**

Tabled until September meeting

**c) Community Foundation of Greater New Britain Capacity Building Grant Application**

Paula updated Board regarding recent submission of application for \$2,000 to assist with marketing campaign (e.g., advertisements, brochures, business cards, folders, signage, etc.).

Jan reported that SEF will have booth as part of this Sip and Shop community event at Aqua Turf. Will include loop of presentation, opportunity for Q&A, and presentation of materials (pending grant funding.)

**d) Marketing Committee Report**

Gloria reported first presentation to Rotary Club was well received and appreciated the opportunity to do jointly with other Board members. Lisa will be following up with Jerry to upload to website.

Jan reported consult with Lisa Cammuso resulted in six focused events for year, including:

Trivia Bee at Kinsmen - October 21<sup>st</sup> (Paula and Jerry)

Virtual Giving Tuesday - virtual November 30<sup>th</sup> (Jerry)

Chamber of Commerce Sip and Shop at Aqua Turf - in-person November 30<sup>th</sup> (Jan)

Shopping Extravaganza - December 3 and 4 (Nancy and Diane)

Spring Gala, including Grant Showcase, at Mountain Room - late March date (TBD)

Honor-An-Educator - Year-Long (Joyce and Ann)

Steve mentioned caution of advertising drinking at any event that is district related.

**Next Meeting – September 14, 2021, 6:30pm, Zoom**

**Meeting Adjourned**

7:33

**Respectfully submitted,**

Michelle LeBrun-Griffin