

**Southington Education Foundation
Executive Board Meeting
July 14, 2009
Minutes**

Members in attendance:

George Costanzo, Dr. Erardi, Kelley Maccione, Bill Lutz, Ron Marut, Alan DeBisschop, Dave Monti, Beth Pestillo, Tony Sheffy

Anthony Alan Sheffy opened the meeting at 6:30 p.m.

Treasurers Report

- We currently have \$1,770 in our banking account. An additional \$550 will be deposited from checks submitted before the meeting giving us a total of \$2,320.
- The total reflects checks from all Executive board members and a few Board at Large members.
- Ron made a motion to accept the treasurers report
- Bill seconded the motion

Corporation Formation

- George is almost done with the application

Insurance update

- We need to get a few more quotes.
- The expected cost may run between \$950.-\$1,100. This does not include event liability.
- Tony will look into prices including event liability.

Board at large update

- At this time we have 29 confirmed members on the Board at Large
- A Board of Ed. Representative may sit on the Board at Large as an ex-officio member
- The Executive Board will reach out to 11 potential candidates to determine willingness to serve on the board.
- Candidates will be invited to attend the August 11th board meeting.

“Big Ticket” initiative

- The board will solicit ideas at the convocation and fundraising event
- Ideas will be posted at the fundraiser event.

August Convocation

- The convocation is scheduled for Wednesday, August 26th at 8:00 a.m. at Southington High School
- Two tables will be set up to bring awareness of the foundation and to sell tickets for the fundraising event
- A white board will be available to solicit ideas for the big ticket initiative
- The Board at Large is encouraged to attend to help draw enthusiasm for the foundation

Committees

- **Fundraising**
 - Our kick-off event is scheduled for Friday, October 16th
 - The theme is “Fan of the Foundation”
 - The evening will consist of a dinner dance, a couple of brief speakers, and presentations of the “Wall of Fame” winners.
 - Ron made a motion to approve the fundraiser event as planned
 - Bill seconded the motion
 - The Outback fundraiser will be scheduled for September
 - The committee is already planning for the 2010 “big event”
- **Research**
 - The research committee has spoken to school administrators. They will work with the fundraising committee in presenting those ideas during the October event
- **PR/Marketing**
 - Brochures have been printed up.
 - Committee members have them to pass out when making presentations
 - Dawn needs to be contacted before making presentations in order to maintain a consistent message
 - Ron has secured a table for us at the Elks Club during the Apple Harvest Festival

The next Board at Large meeting is scheduled for August 11th at 7:30 at The Board of Ed, 49 Beecher St. Executive Board members will meet at 6:30

Tony made a motion to adjourn at 7:32 p.m.
Bill seconded the motion

Respectfully submitted,

Beth Pestillo